

PRESS INFORMATION

## Highest award from the Nuremberg Chamber of Industry and Commerce (IHK) for Sebastian Schwanhäußer

### Medal of honor for outstanding entrepreneurial achievements



*At the entry in the IHK's book of honor: former IHK President Dirk von Vopelius, IHK Managing Director Markus Löttsch, Sebastian Schwanhäußer and IHK President Dr. Armin Zitzmann (from left).*

**Heroldsberg, October 2024: Sebastian Schwanhäußer, CEO of the Schwan-STABILO Group, has been presented with the award at a ceremony held at the Haus der Wirtschaft in Nuremberg on October 15, 2024. The award is bestowed annually on individuals who, according to the IHK statutes, “have shown exemplary, extraordinary and outstanding commitment to the interests of the social market economy and to the economic development of Middle Franconia”. More than 150 guests from the worlds of business and politics were invited. His family and long-standing colleagues from the company also shared this special moment with him and congratulated him on this honor.**

**"Franconian economy can be proud of him!"**

In his laudatory speech, Dirk von Vopelius, former President of the Nuremberg Chamber of Industry and Commerce, praised the award winner as "an entrepreneurial personality who has had a lasting impact on the Middle Franconia region." He was also recognized for his long-standing commitment to education, social responsibility and sustainable business practices. Sebastian Schwanhäußer demonstrates "that economic performance and social responsibility are not mutually exclusive, but mutually dependent.

**"Every entrepreneur is an optimist"**

Sebastian Schwanhäußer was delighted with the award. He formulated what continues to guide him as CEO of a family business as follows: "Looking for opportunities and exploiting them is our entrepreneurial responsibility. Opportunities and risks are always side by side."